

Australian 2017 Vintage Report + Australian Wine Export Report

And that's a wrap! The 2017 Vintage Report and Australian Wine Export Report for the year to 30 June 2017 have recently been released, and here are our brief summaries of each.

2017 Vintage Report

After an unseasonably long & cool wine grape harvest in Australia, vintage 2017 weighed in at 1.93mT. Full details can be found [here](#). Key highlights are:

Overall Tonnes

- An overall 2017 wine grape crush of 1.929mT, a 5% increase from the 2016 crush of 1.807mT

Overall Grape Prices

- An overall increase in grape prices of 7% was recorded for 2017 vintage compared to 2016, reflecting continued and robust export demand, driven by China.

Warm v Cool

- Crush tonnages in warmer inland regions increased by 3% in 2017. Export demand drives these regions and grape prices responded by increasing 10%.
- Crush tonnages in cool/temperate regions increased by 9% in 2017. A generally very wet winter & spring led to the expectation of increased crops and grape price increases were limited to 3%.

White v Red

- Tonnages of red varieties increased by 12% and red grape prices increased by an average 6% across all regions, compared to last year.
- Tonnages of white varieties decreased by 2% and white grape prices also increased an average by 6% across all regions, compared to last year.



Top 5 Varieties

- The top 5 varieties accounted for 71% of the total crush in 2017. Changes in tonnages of the top 5 major varieties from 2016 are:
 - Shiraz +15%
 - Chardonnay -13%
 - Cabernet Sauvignon +8%
 - Merlot +10%
 - Sauvignon Blanc +4%

Australian Wine Export Report

Wine Australia has also released their latest Wine Export Report for the year to 30 June 2017. The full report can be found [here](#) and key highlights are:

- The value of Australian wine exports grew by 10 per cent to \$2.31 billion.
 - Growth continues to be driven by demand from China. The value of wine exports to China grew by **another 44 per cent** this year to \$607 million. China now represents just over a quarter (26%) share of Australia's wine export value. It is Australian wine's largest single market and is growing at the highest rate, by far. An extraordinary growth story for Australian wine.
 - USA grew by 3 per cent to \$464 million, representing a fifth of wine export value.
 - UK declined by 7 per cent to \$341 million, a 15% value share
 - Canada declined by 5 per cent to \$186 million, an 8% value share
 - Hong Kong declined by 8 per cent to \$114 million, a 5% value share
- The volume of Australian wine exports increased by 7 per cent to 778 million litres.
- The average value increased by 3%, the highest level since 2008/9.

If you would like any further information, please feel free to contact myself or one of our team:

jim.moularadellis@austwine.net.au

jessica.tiessem@austwine.net.au

tim.moen@austwine.net.au

emily.bampton@austwine.net.au

or call our office on +61 (0) 8 8363 5188

Cheers, Jim