



# Australian Bulk Wine Market Update

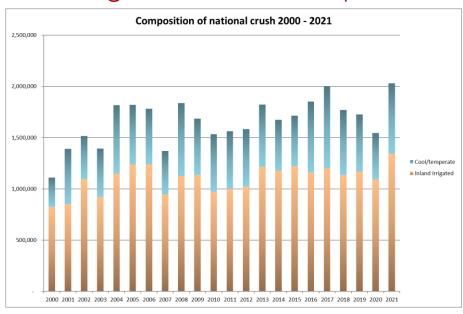
...IN JUST A FEW CHARTS

JIM MOULARADELLIS, 3 AUGUST 2021

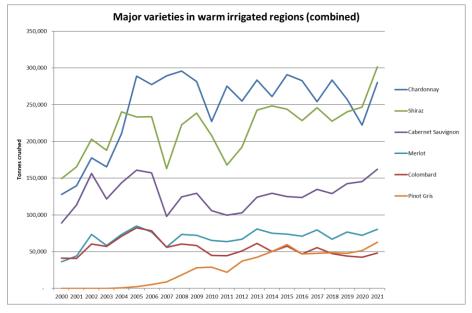
# 2021 vintage:

...a record crush with great growing conditions, leading to an excellent quality vintage.

#### Inland Irrigated v Cool/Temperate

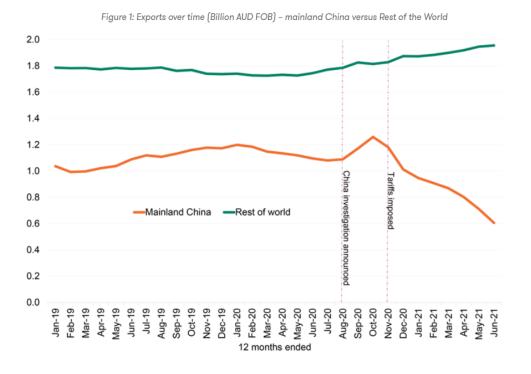


#### Major Inland Irrigated Varieties



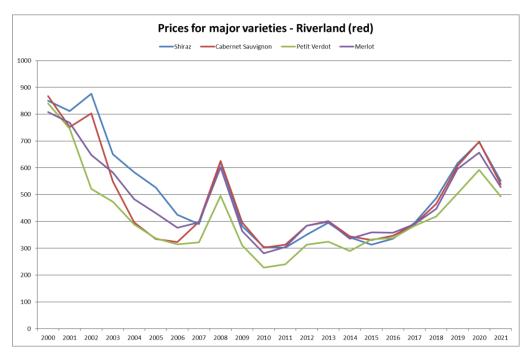
### China Tariffs:

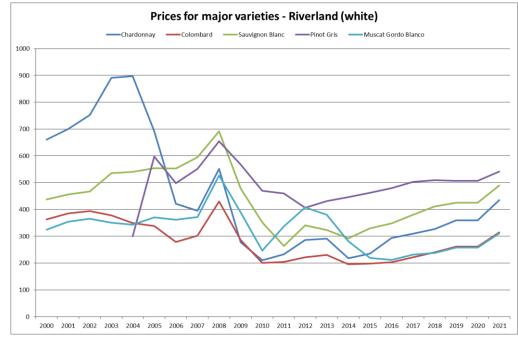
...the loss of the Chinese market will not be immediately offset by other markets. This will take some time & with likely downward pricing adjustment for Red wine previously destined for China.



## Grape Prices:

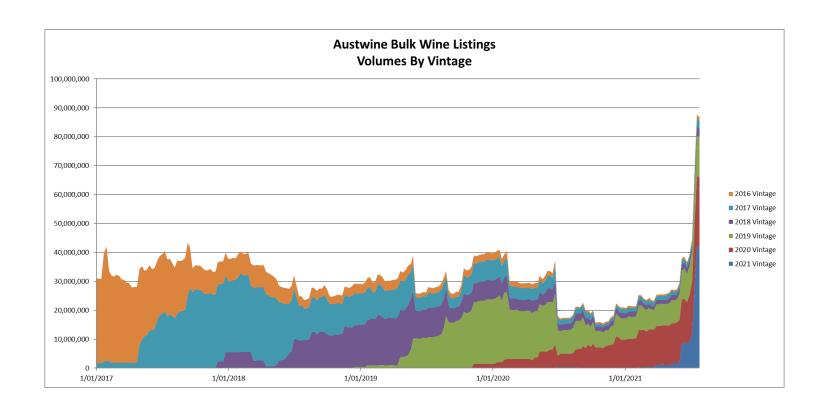
...V21 Red prices are down significantly & White prices up slightly. These trends are expected to continue into V22.





# Leading to:

...increased Australian Bulk Wine Availability, from recent & current vintages, dominated by Red Wine previously destined for China.



# Further causing:

...decreased Australian Red Bulk Wine Pricing & increased White pricing.

Australian Bulk Wine Pricing Cycle:

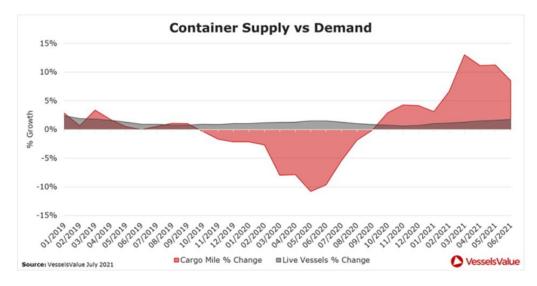
WHITE COOI/Temperate (1st Tier Regions)

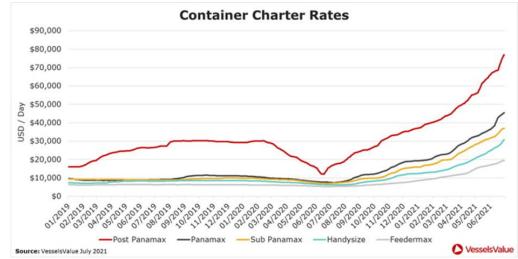
WHITE Inland Irrigated & WHITE COOI/Temperate (All Other Regions)

RED COOI Temperate (All Other Regions)

# Complicated by:

...high demand & high cost of Shipping leading to delays in getting to export markets.





## Vintage 22 outlook:

...too early to call, but a wet Winter recorded and a wet Spring is likely in Eastern Australia.

